



## BRETT WORLEY

MULTIMEDIA ARCHITECT  
E-LEARNING  
VIDEO PRODUCTION  
ANIMATION

 215.939.2165

 brettworley@comcast.net

 [www.brettworley.com](http://www.brettworley.com)  
[www.linkedin.com/in/brettworley](http://www.linkedin.com/in/brettworley)

### PROFILE

Creative and innovative instructional/multimedia designer and developer offering great proficiencies in design and development of interactive/simulated e-learning applications, multimedia design and development, instructional design and development, user interface design, LMS administration, graphic design, and video/animation production. Known for developing strategic learning plans and marketing initiatives that effectively capture new opportunities leading to expanded revenue growth.

### SKILLS

- Multimedia design & development
- Instructional design & development
- Graphic design
- Video production
- Animation
- Project management



## EXPERIENCE

### **COREAXIS CONSULTING** Southborough, MA **CONTRACT DESIGNER** 2018 to Present

*Video Production and e-learning course development*

- Development and production of HR initiative-driven videos for various clients
- Development of self-paced e-learning courses for various clients

### **ARAMARK** Philadelphia, PA **SENIOR TECHNICAL TRAINER** 2014 to 2018

*Designed, developed and delivered informational, instructional and aesthetic media content in a variety of forms*

- Work with SVP of HR and Program Manager on design, development, and orchestration of HR content for the companies annual three-day enterprise-wide conference hosting all senior leaders
- Recommended innovative ways to leadership for presenting live materials, such as virtual polling and interactive resulting in greater audience engagement
- Design and development of an enterprise-wide Diversity and Inclusion training course
- Branding and design various programs and initiatives within the Human Resources department
- Development of various online courses to support HR strategies and compliance
- Custom video animation created to introduce new training initiatives
- Custom video production for various HR initiatives
- Job aid development resulting in better process flow

### **BURLINGTON COAT FACTORY** Burlington, NJ **MULTIMEDIA DEVELOPER** 2011 to 2014

*Initiated multimedia elements of interactive programs such as eLearning training courses that support company business strategy and initiatives*

- Established the interactive training programs that use various multimedia technologies including digital audio, video
- Created and edit photography, audio and/or video products
- Work with leadership to develop quarterly Town Hall presentations

### **EPHARMASOLUTIONS** Conshohocken, PA **INSTRUCTIONAL TECHNOLOGIST** 2007 to 2011

*Research, design, and develop comprehensive virtual classroom, interactive multimedia instruction, and advanced distributed learning training programs for clinical research professionals*

- LMS administration
- Post production video for Rater training
- DVD authoring
- Created a wide variety of patient recruitment materials for clinical trial recruitment (TV, radio, billboards, posters, and brochures) working directly with printing and media vendors



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### APPS/LANGUAGES

Actionscript | Adobe Animate | Adobe After Effects | Adobe Audition | Adobe Captivate | Adobe Dreamweaver | Adobe Flash | Adobe Illustrator | Adobe Media Encoder | Adobe Photoshop | Adobe Premiere | Articulate Engage Articulate Quizmaker | Articulate Studio '13 | Articulate Storyline 3 | Camtasia | CSS | HTML | Javascript | Microsoft Office | Microsoft SharePoint | Prezi | Trivantis Lectora | Quark | Magix Sound Forge | Sorenson Squeeze | Vyond



## EXPERIENCE

**PROTON MEDIA** Lansdale, PA  
**INTERACTIVE DEVELOPER** 2007 to 2007  
*Interactive and simulation-based training development*

- Developed company website to convey company's e-Learning solutions

**CSC** (Computer Sciences Corp.) Egg Harbor, NJ  
**INSTRUCTIONAL DESIGNER/DEV.** 2006 to 2007  
*Developed extensive interactive/simulated computer based training*

- Developed training courses replicating applications with user interactions, simulations, exercises, audible and textual instruction
- Programs include ERIDS (EnRoute Information Display Systems) and NTML (National Traffic Management Log) for the Federal Aviation Administration

**EPHARMALEARNING** Conshohocken, PA  
**INSTRUCTIONAL DESIGNER** 2004 to 2006  
*Developed interactive web-based training modules and software simulations for leading pharmaceutical companies*

- LMS administration
- Worked hands-on with SMEs and PMs to develop training courses, using a systematic approach to ensure specific learning goals are achieved
- Developed and edited preliminary and post assessments to ensure measurables are met
- Integrated training modules with Learning Management System
- Graphic design, product branding

**MORGAN UNIVERSITY** Baltimore, MD  
**CONTRACT DESIGNER** 2005 to 2006  
*Website design and development*

- Website was designed in Adobe Flash with an XML driven content
- Site was created to inform ethnic communities in the Baltimore area of efficient and cost effective ways to prepare for natural disasters



## EDUCATION

**ART INSTITUTE OF PHILA.** Philadelphia, PA  
**MULTIMEDIA** 2002 to 2003

**UNIVERSITY OF THE ARTS** Philadelphia, PA  
**MULTIMEDIA** 1999 to 2002